



Ikegbunem Ugochukwu

— INITIATIVE —

Aims, Objectives & Vision

Who we are, what we hope to achieve, and how we will get there

“To break the cycle of poverty by giving young people both the means to stay in school and the life skills schools don't teach.”

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More than a scholarship.

The Ikegbunem Ugochukwu Initiative exists for the young person who has the hunger and the ability to learn, but not the means. We pay school fees, yes. But school fees are only the doorway. Our real work is to change how young people think: to show them that they can build something of their own, that they can lead, and that their future does not have to be decided by money, by shortcuts, or by anyone else.

OUR MISSION

To break the cycle of poverty by giving young people both the means to stay in school and the life skills schools don't teach.

OUR VISION

A generation of young Nigerians, men and women, who think for themselves, build for themselves, and lead their communities with integrity.

At a glance

Ezeagu

Where we begin: Ezeagu Local Government Area, Enugu State

2027

Our first year of programmes

20

Students in our first cohort, supported closely

3

Pillars: education, skills & enterprise, civic leadership

About this document. This is a living document. As the Initiative grows, we will update it with every new milestone, every cohort supported and every lesson learned, so that anyone who downloads it can see exactly what we set out to do and what we have actually done.

Meet the Founder & CEO



Ikegbunem Princewill Ugochukwu

Founder & CEO, Ikegbunem Ugochukwu Initiative

A son of Agunochi, Ozom, in Aguobu-Owa, Ezeagu Local Government Area of Enugu State, Ugochukwu knows first-hand what it means to have the ability to learn but not the money to continue. He has built his businesses from the ground up, and he founded the Initiative to open the doors for others that were so hard for him to open.

- Chairman & CEO of **One100 Group**, a growing group of four companies, with a fifth in development
- Leads **MACNICO Enterprise**, representative in Nigeria for FamilySearch International's oral genealogy work
- Founder of his first company, **Ikegbunem Princewill Ugochukwu Ventures**
- Former student of Aircraft Maintenance Engineering at the **Nigerian College of Aviation Technology, Zaria**
- Currently studying Economics at **Nnamdi Azikiwe University**, Awka
- Former full-time missionary in Nigeria and Sierra Leone
- A husband and a father



THE ONE100 GROUP

Founded and led by Ugochukwu, the One100 Group brings together four companies across professional services, farming and food, housing, and design and automation.



Where it began

I was born to good parents. Amazing parents. But we did not have money. What we had was a father who loved to read, who taught me to read early, and who made sure I had everything I truly needed. And we had a mother whose love held us all together. Much of who I am today began with the two of them.

Getting to school meant walking. Every day I trekked about five to six kilometres there and the same back again, close to twelve kilometres a day. By the age of ten or eleven I was also working to help support my parents: carrying blocks on building sites and moving tools up staircases for construction workers.

To help my mother keep the family going, I made and sold Zobo, the Nigerian drink brewed from hibiscus flowers, along with soya milk and buns. I loaded them onto a trolley and pushed it out to the building sites. That was how we survived, how we ate, and how we kept going.



As a child

I finished secondary school with a very good result. But there was no money for university.

So I chose to give that season to God, serving as a full-time missionary in Akwa Ibom, Nigeria, and in Freetown, Sierra Leone. When I came home, I went back to manual labour: concrete, blocks, building sites, whatever work there was.



As a full-time missionary in Akwa Ibom, Nigeria



As a full-time missionary in Freetown, Sierra Leone

The people who **made me**

If my father taught me to read, my mother taught me how to live. She taught me how to be a good man. She taught me how to love. Everything I try to be as a husband and a father, I first learned from watching her.

My mother did not have the chance to go to school when she was young, and she was not as learned as my father. But she never stopped learning. At an older age, she made the decision to go back to school, and she earned a certificate in catering. I watched her grow from someone who could not read into a woman who reads well and speaks very good English. Today she does business with companies, and she is thriving.

I watched my mother learn to read as an adult. I know that it is never too late, and that learning can change a life at any age.

MY SIBLINGS

I grew up alongside four sisters. We went through those years together, and they are amazing people. Whatever I have built, I have never built it alone.

IN LOVING MEMORY

Chijioke

I also had a brother, Chijioke. He was a young man when we lost him. He died of pneumonia, an illness whose treatment does not cost very much. But because of where we were financially at the time, we could not afford to give him the proper care he needed.

Poverty took my brother. Because of that loss, I named my son after him, so that his name lives on in our family.

Chijioke is part of why this Initiative exists: so that fewer families ever lose a son, a brother, or a future simply because they could not afford what should have been within reach.

One in fifteen

Then my father did something I will never forget. He sold his own property so that I could go back to school. I sat the entrance examination for the Nigerian College of Aviation Technology, Zaria, to study Aircraft Maintenance Engineering. In total, 2,009 candidates sat that exam. Only fifteen were selected, and I was one of them.



Student at the Nigerian College of Aviation Technology, Zaria



Working on an aircraft engine



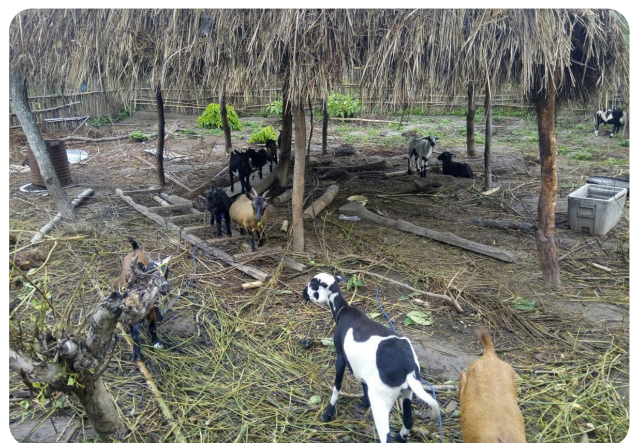
Hands-on training in the hangar, Zaria

I was only able to complete one semester. Once again, I had to leave school, not because I lacked the ability, but because I could not afford the fees.

So I came home and went back to the hustle, doing any honest work that came my way. In 2017 I made my first venture into farming, planting cassava and raising goats. It was hard, physical work, but it taught me something I now want every young person to know: you can start with what you already know how to do, and grow it into something real.



My first venture into farming, 2017



My goats

From hustle to building

Step by step, I began to build. My first company was Ikegbunem Princewill Ugochukwu Ventures. Winning our first contract, as an auditor for FamilySearch International, was not easy; it took persistence, patience and a refusal to give up. But that first contract opened the door to everything that followed.

Today that work has grown into the One100 Group: four companies working across professional services, farming and food, housing, and design and automation, with a fifth on the way. None of it came from privilege. All of it came from work, from faith, and from the foundation my parents laid.

WHY I DO THIS

Twice, education slipped out of my hands for one reason only: money. Not ability. Not hunger. Just money. The Initiative exists so that the next young person who is one in fifteen does not have to walk away the way I did.

I am a husband and a father. I know what a good father can do for a child, because I had one. My father taught me to read and taught me to dream. Through this Initiative, I want to reach young people the way my father reached me, so that they dream big instead of settling for the crumbs of internet fraud and other illicit shortcuts.

And I have not given up on my own education. Today, at 31, already running my businesses and earning enough to build them, I have gone back to school: starting afresh as a 100 level student at Nnamdi Azikiwe University, Awka. I am now in 200 level, studying Economics, and I intend to finish, go on to an MBA, and then earn a PhD — and to keep acquiring other degrees beyond that to better myself, because I believe knowledge is one of the most crucial parts of life. I want every young person we reach to believe it is never too late, and never beneath them, to learn.

My story is still being written, and so is the Initiative's. This document will grow as we do.

Ikegbunem Princewill Ugochukwu

Founder & CEO

Three pillars, **one whole person**

Too many young people in Nigeria today are told that school is the only path, and then find that school alone is not enough. Others are tempted by quick money from internet fraud, known locally as "Yahoo", a road that always leads back to ruin. We want to offer a better way: young people who are equipped to learn, equipped to build, and equipped to lead.

01

Education access

We pay school fees for young people who genuinely want to learn, so that money is never the reason a willing mind stays out of the classroom. We also provide basic education in health, money management, business and family life: the practical knowledge that shapes a good life but is rarely taught in school.

02

Skills & enterprise

We teach young people to think outside the box and to build things for themselves using the tools of today: artificial intelligence, coding, game development and other technology. Where a young person already has a skill, such as farming or a trade, we help them build on it and grow it, step by step, into a real enterprise.

03

Civic leadership

We are raising a generation of smart young men and women who will become the next leaders of their local governments and beyond. We teach them to think and decide for themselves, to reject vote-selling, and to choose leaders on merit rather than on party, tribe, family ties or money. We want every young person to feel that building Nigeria is their duty, to do more every day, and to tell their own stories.

Strictly non-partisan. Our civic education promotes integrity, independent thinking and responsible citizenship. The Initiative does not support, endorse or campaign for any political party or candidate.

What we aim to achieve

01 Remove money as the barrier to learning

Pay school fees for committed young people who are hungry to learn, beginning with a first cohort of 20 students in 2027.

02 Equip young people with digital and technology skills

Teach the use of AI and other tech tools, coding, and game development, so that young people can create value and build things for themselves.

03 Put the right tools in the right hands

Provide laptops and other learning tools to the students we identify as genuinely needing them.

04 Build on what young people already know

Help young people turn existing skills, such as farming and trades, into growing enterprises, with guidance and support along the way.

05 Offer a real alternative to illicit shortcuts

Show young people a dignified, lasting path to success, and steer them away from internet fraud and other illegal activities.

06 Teach practical life education

Provide basic education on health, money management, business and family life.

07 Raise non-partisan civic leaders

Train young people to think independently, to vote responsibly and on merit, and to go out and educate others to do the same.

08 Build a model that works, then share it

Develop and refine a teaching programme and system in Ezeagu that can be repeated, local government by local government.

09 Establish a training centre

Once the model is proven, build a dedicated training centre to deepen and expand our work.

Starting at home

We are starting in Ezeagu Local Government Area of Enugu State, whose headquarters, Aguobu-Owa, is home to the founder's own community of Agunochi, Ozom. Beginning at home means we know the communities, the schools and the families, and we can see the impact of our work up close.

YEAR ONE · 2027

20 students, supported closely and followed carefully.

We are deliberately starting small. Twenty young people supported well will teach us far more than hundreds supported thinly, and will give us a model we can trust before we grow.

WHO WE SUPPORT

Young people who are hungry to learn.

Our support is for those who show real commitment and interest in learning and building, whatever stage of life or schooling they are at.

How we will deliver

Our work will grow in stages. We begin simply, and build as we learn.

STAGE 1

Outreach

Going into communities and schools to find and listen to the young people we can help.

STAGE 2

Workshops

Practical, hands-on sessions in tech, enterprise, life skills and civic education.

STAGE 3

Programme & tools

A structured curriculum, plus laptops and tools for students who need them.

LATER

Training centre

A permanent home for our work, built once the model is proven.

Prove it, then grow

We will not rush. Our approach is to prove that the model works at home, then expand carefully, two local governments at a time, so that quality never suffers as we grow.

PHASE 1 · 2027

Build the model in Ezeagu

Launch with 20 students. Run outreach and workshops, develop our curriculum, provide tools, and learn what works best.

PHASE 2

Expand across Enugu State

Take the proven model into new local governments, two at a time, adapting it to each community.

PHASE 3

Reach the South-East and wider Nigeria

Grow steadily across the region and the country, establishing our training centre along the way.

PHASE 4 · LONG TERM

Beyond Nigeria

Carry the model, and the leaders it has raised, to other countries.

What success looks like

For us, success is not measured by how many school fees we pay. Gathering money and paying fees is the easy part. Success is a young person who thinks differently: who builds something of their own with technology or with a skill they already had, who rejects shortcuts, who chooses leaders wisely, and who goes on to lift others in their community.

Our journey so far

This page will grow with the Initiative. Each time we reach a milestone, we will record it here and publish an updated edition of this document.

DATE	MILESTONE
October 2026	Mission, vision and aims defined; Initiative brand identity created; first edition of this document published. DONE
2027	Programmes begin in Ezeagu Local Government Area with a first cohort of 20 students. PLANNED



Learn. Build. Lead.

To learn more about the Ikegbunem Ugochukwu Initiative, or to support our work, please get in touch.